

A collage of fashion images with a central orange band containing the text 'N BROWN'. The collage is composed of several vertical panels, each with a different color overlay: purple, green, pink, blue, yellow, light purple, and teal. The images show various people and clothing items, including a man's face, a woman's face, a woman in a striped blazer, a woman in a denim jacket, a woman in a yellow top, a woman in a light purple top, a woman in a teal top, a woman in a white top, a woman in a blue top, a woman in a yellow top, a woman in a purple top, and a woman in a teal top. The central orange band contains the text 'N BROWN' in a bold, black, sans-serif font, with a thick black horizontal line underneath it.

N BROWN

ABOUT US

N Brown is a top 10 UK clothing & Footwear digital retailer. N Brown is size inclusive, focusing on the needs of the underserved customer groups - size 20+ and age 50+.




N Brown offers an extensive range of products, predominantly clothing, footwear and homewares and allow customers to spread the cost of shopping via a financial services proposition.



JDWILLIAMS

ABOUT THE BRAND

A modern, digital department store, offering style for 45-plus customers and their families, with ranges for women, men, home and kids.

AUDIENCE	TARGET AGE	MOSAIC CODES
 91%  9%	45 to 60	 Senior Security

MAILING AVAILABILITY	APPROXIMATE VOLUMES PER MONTH	
<ul style="list-style-type: none"> Catalogues Statements PD's Single item parcels 	300k Catalogues	80k PD's
	80k Statements	45k Single item parcels

EXAMPLES OF PREVIOUS INDUSTRIES



Food



Drink



Travel



Charities



Magazines



Floristry



Insurance

SOCIAL MEDIA NUMBERS

f
249k
Likes

ig
18.5k
Followers



fashion WORLD

LIFE MADE MORE

ABOUT THE BRAND

Fashionable women's clothing in sizes 12 - 32 available for customers and their families.

AUDIENCE	TARGET AGE	MOSAIC CODES
<p>89%</p> <p>11%</p>	<p>40 to 55</p>	<p>I Family Basics</p> <p>H Aspiring Homemakers</p>
MAILING AVAILABILITY	APPROXIMATE VOLUMES PER MONTH	
<ul style="list-style-type: none"> Catalogues Statements Singe item parcels 	<p>30k Catalogues</p> <p>15k Statements</p>	<p>10k Single item parcels</p>

EXAMPLES OF PREVIOUS INDUSTRIES



Food



Drink



Travel



Floristry



Entertainment



Leisure

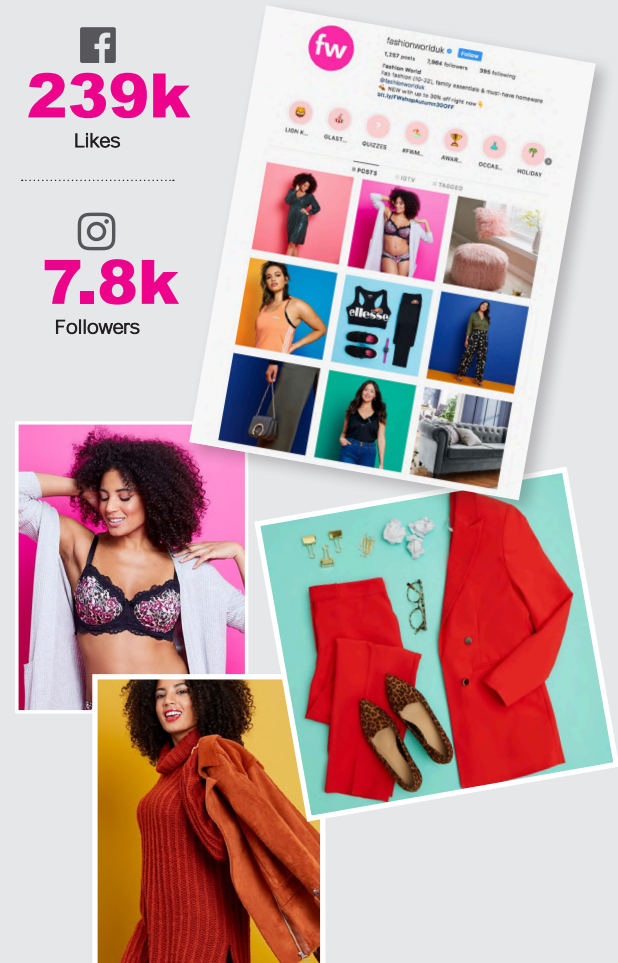


Charities

SOCIAL MEDIA NUMBERS

239k Likes

7.8k Followers



Department store brand

Marisota

FROM JD WILLIAMS

ABOUT THE BRAND

Marisota offer everything customers need to live a colourful life, from on-trend women's fashion created especially for real women in sizes 10-32, to footwear, accessories, gifts, home furnishings & electrical goods.

AUDIENCE



TARGET AGE



MOSAIC CODES



SOCIAL MEDIA NUMBERS



MAILING AVAILABILITY

- Catalogues
- Statements
- Single item parcels

APPROXIMATE VOLUMES PER MONTH

15k
Catalogues

1k
Single item parcels

12k
Statements

EXAMPLES OF PREVIOUS INDUSTRIES



Food



Drink



Travel



Finance



Magazine



Leisure



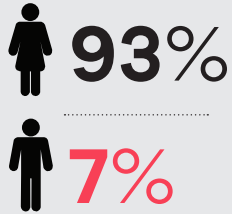
Department store brand

simply be.

ABOUT THE BRAND

Simply Be has empowered women for over a decade to express their true selves through perfect-fitting style, whatever their shape, whatever their style. The brand is gaining significant momentum in the UK.

AUDIENCE



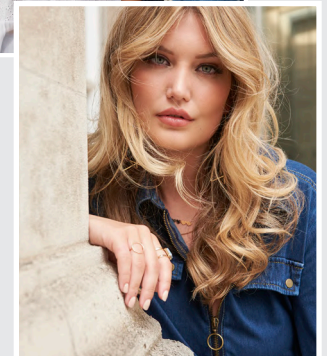
TARGET AGE



MOSAIC CODES



SOCIAL MEDIA NUMBERS



MAILING AVAILABILITY

- Catalogues
- Statements
- Single item parcels

APPROXIMATE VOLUMES PER MONTH



EXAMPLES OF PREVIOUS INDUSTRIES



Food



Drink



Travel



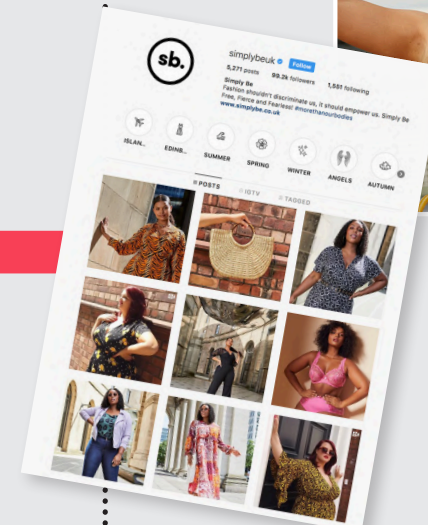
Floristry



Entertainment







Leisure



JACAMO

ABOUT THE BRAND

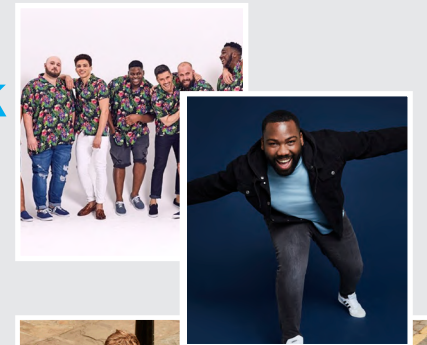
A modern, challenger brand with a strong digital offer, Jacamo wants men of all shapes and sizes to look good and to enjoy fashion to express their own style. Collections are available in a market-leading ranges of sizes, from Small to 5XL.

AUDIENCE	TARGET AGE	MOSAIC CODES
 26%  74%	25 to 45	 I Aspiring Homemakers  H Family Basics

SOCIAL MEDIA NUMBERS

 **167k**
Likes

 **10k**
Followers



MAILING AVAILABILITY

- Statements
- Single item parcels

APPROXIMATE VOLUMES PER MONTH

18k
Statements

3k
Single item parcels

EXAMPLES OF PREVIOUS INDUSTRIES



Food



Drink



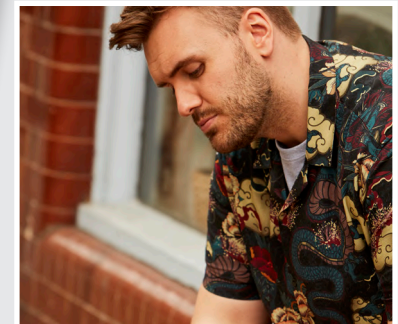
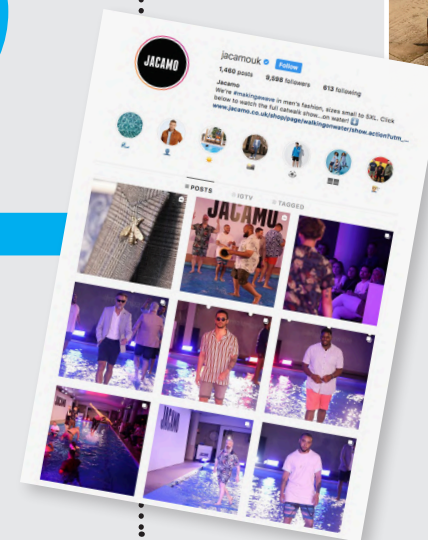
Travel



Entertainment



Leisure







Digital first brand

ambrose Wilson

ABOUT THE BRAND

Ambrose Wilson is a women's fashion brand that sells plus size clothing in sizes 12-32, as well as wide fit footwear.

Since 1969, Ambrose Wilson has operated in the traditional market with age appropriate clothing for women aged 60+ being central to the brand proposition.

AUDIENCE	TARGET AGE	MOSAIC CODES
 95%  5%	60 PLUS	<div data-bbox="1128 600 1361 831">  <p>L Vintage Value</p> </div> <div data-bbox="1128 874 1361 1106">  <p>E Senior Security</p> </div>
MAILING AVAILABILITY	APPROXIMATE VOLUMES PER MONTH	
<ul style="list-style-type: none"> Catalogues Statements Single item parcels 	200k Catalogues 42k Statements	3k Single item parcels



EXAMPLES OF PREVIOUS INDUSTRIES



Food



Drink



Travel



Charities



Magazines





Home Furnishings

PREMIER MAN

ABOUT THE BRAND

When it comes to choosing men's clothes Premier Man know that comfort, fit and value are important. That's why Premier Man stock a wide range of men's sizes up to 5XL at exceptional prices. The brand are size and fit experts who ensure every item of men's clothing and footwear collection is made to the highest standard, and feels exceptional to wear.

AUDIENCE	TARGET AGE	MOSAIC CODES
 34%  66%	60 PLUS	<div style="border: 2px solid black; border-radius: 50%; width: 60px; height: 60px; display: flex; align-items: center; justify-content: center; margin: 10px auto;"> L <div style="text-align: left; margin-left: 5px;"> Vintage Value </div> </div> <div style="border: 2px solid blue; border-radius: 50%; width: 60px; height: 60px; display: flex; align-items: center; justify-content: center; margin: 10px auto;"> E <div style="text-align: left; margin-left: 5px;"> Senior Security </div> </div>
MAILING AVAILABILITY	APPROXIMATE VOLUMES PER MONTH	
<ul style="list-style-type: none"> Catalogues Statements Single item parcels 	100k Catalogues	20k Single Item parcels
	50k Statements	



EXAMPLES OF PREVIOUS INDUSTRIES



Food



Drink



Travel



Charities



Home Furnishings



Magazines





Finance

HOUSE of BATH
HOME OF INSPIRATION

ABOUT THE BRAND

House of Bath offers stylish home decor ideas including elegant furniture & home furnishings for bedrooms, bathrooms, kitchens and living rooms.

AUDIENCE	TARGET AGE	MOSAIC CODES
 66%  34%	60 PLUS	<div style="border: 2px solid black; border-radius: 50%; width: 60px; height: 60px; display: flex; align-items: center; justify-content: center; margin: 0 auto;"> E </div> Senior Security <div style="border: 2px solid green; border-radius: 50%; width: 60px; height: 60px; display: flex; align-items: center; justify-content: center; margin: 0 auto;"> L </div> Vintage Value
MAILING AVAILABILITY	APPROXIMATE VOLUMES PER MONTH	
<ul style="list-style-type: none"> Catalogues PD' s Singe item parcels 	300k Catalogues 25k PD'S	10k Single item parcels



EXAMPLES OF PREVIOUS INDUSTRIES



Food



Drink



Travel



Charities



Tech



Finance



Magazines



Insurance



Medialab.

Data Driven Success

For any insert queries please contact Medialab Group

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