

Money Week Ltd is the UK's leading personal and finance publishing group. Their flagship title, Money Week magazine, is the country's biggest selling financial weekly title. Its content gives expert opinion on UK and international investment markets and the effect that current and political affairs has on them.

Advice is given on how to build personal wealth via share tipping and investment strategy but also on how readers can spend their wealth, focusing on luxury products, property, travel and expensive gadgets.



BRAND PROFILE

- 90% male
- 71% aged 35-64 years
- Average annual income is £81k
- 21% earn over £100k
- Average shares over £500k
- 72% are in Senior Executive Position

OPPORTUNITY

OPPORTUNITY	- 47,000 Subscribers
FREQUENCY	- Monthly
SIZE	- A5
MAX WEIGHT	- All weights considered
MINIMUM VOLUME	- 25,000
MAXIMUM VOLUME	- 55,000
MEDIA RATE £	45 per '000 – based on 10 grams
AGENCY COMMISSION	- 10%

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