

Jersey Choice Limited is the parent company of Jersy Plants Direct and Gardening Direct. Both brands are internet and mail order plant companies selling a year round range of Jersy grown bedding plants, perennials, shrubs, vegetable plants and seeds, bulbs, and gardening accessories, plus an offering of floral gift items and festive items for the Christmas season.

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Data Driven Success

BRAND PROFILE OPPORTUNITIES

85% **AGED** 55Y+

ABC1 Social Grade

> casier, rordable Christmas



OPPORTUNITY

Catalogue Product Despatch

FREQUENCY

Monthly

MAX SIZE

Catalogue A5 Product Despatch A4

MAX WEIGHT

Catalogue 16pp Product Despatch, all weights

MIN VOLUME

100K

MEDIA RATE

£45/000

COMMISSION

10%

CO-BRANDING

Yes

RECOMMENDED FOR

Health

Mobility

Charity

Insurance

Food/Wine

Medialab.

EVEN

GENDER SPLIT

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