

BACKGROUND

This highly responsive file consists of current and previous subscribers to a range of wealth opportunity newsletters. Also available are buyers of Canonbury's ever popular business & financial business blueprints. Consisting of one off reports on a range of topics (but always with the business/wealth opportunity angle) buyers will have paid between £37 - £297 for these reports.

Other titles include eBay Confidential and Internet Income Detective which capitalise on the current internet auction and online business opportunity boom. And the fast growing What Really Wins Money which focuses on gambling and reviews the various tipsters available on the market place.

PROFILE

- 83% male
- 17% female
- Interest areas include: wealth and business opportunities, finance and gambling

RECRUITMENT METHOD

- Direct Mail
- Online

RECOMMENDED

- Charities
- Travel & Leisure
- Health
- Financial Services
- Household utilities

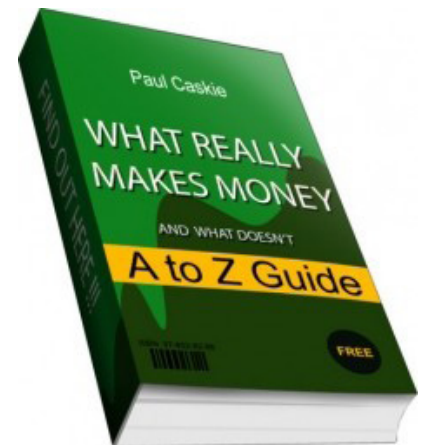
www.canonburypublishing.com
www.whatreallymakesmoney.com
www.whatreallywinsmoney.com
www.whatbizopp.com



What Really Makes Money Business Opportunity Buyers

LIST: 15,787 names available

POSTAL	2,088 actives
SELECTIONS	Geography, Recency, Gender
MEDIA RATE	£185 per '000 Selections from £10 per '000
DELIVERY CHARGE	£60
AGENCY COMMISSION	Up to 15%
MINIMUM VOLUME	5,000



020 7534 1760



sales@medialabgroup.co.uk



1st floor, Portland House,
4 Great Portland Street, London, W1W 8QJ

