



wordery
your online bookshop

Wordery are one of the fastest growing online bookshops, with a missions to provide readers with an alternative haven to buy books for the lowest prices. They offer over 100 million books and provide free delivery to over 100 countries.

Wordery offers advertisers a great opportunity to target the modern parent market who are online savvy and affluent parents.



Data Driven Success

CONTACT US:
info@medialabgroup.co.uk

BRAND PROFILE

OPPORTUNITIES

**PRIMARILY
AGED
BETWEEN
25-44**



OPPORTUNITY

Solus Product
Despatch

MIN VOLUME

50K

FREQUENCY

Monthly

MEDIA RATE

£30/000

MAX SIZE

A5

COMMISSION

10%

MAX WEIGHT

10g

CO-BRANDING

Available on request, and approval



**60%
FEMALE**



RECOMMENDED FOR

- Family Breaks
- Food
- Utilities
- Charities
- Insurance