



OWL BARN GIFTS

...gifts worth giving

The Owl Barn is a mail order gift catalogue business based in Norfolk. They sell a range of collectables and gifts including books, clothing, homeware, games/ puzzles and confectionary for special occasions. Their customers are fiercely loyal, often finding products not readily available on the high street. They have typically bought via their catalogue with a growing online presence with buyers typically being females ages 60+ with an average order value of £35.

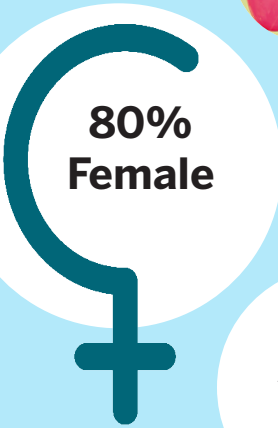


Data Driven Success

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BRAND PROFILE



80%
Female

Aged
60+

OPPORTUNITIES

OPPORTUNITY	MIN VOLUME
Catalogue	50,000
MAX SIZE	FREQUENCY
A5	Monthly
MEDIA RATE	MAX WEIGHT
£30/000	All weights to be considered
COMMISSION	CO-BRANDING
10%	Available on request and approval

RECOMMENDED FOR

Charities	Publishing
Health	Financial Services
Utilities	Travel