



## SCOTT'S of STOW

Scotts of Stow is the flag ship brand of the mail order company Scotts & Co. With two shops in it's founding location of the Cotswolds, Scotts of Stow catalogues are full of inspiring ranges for the Kitchen, Home & Garden. The products offer appeal to customers who want their homes to have a high quality 'Cotswolds' country feel and they aren't afraid of spending their money, with products costing up to £999 in the range.

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### BRAND PROFILE

**78% Female**



**Average Age Of 60**



### OPPORTUNITIES

OPPORTUNITY	MAX VOLUME
Catalogue	250K
FREQUENCY	MEDIA RATE
Monthly	£45/000
MAX SIZE	COMMISSION
247x185mm	10%
MAX WEIGHT	CO-BRANDING
Flexible	Yes

### RECOMMENDED FOR

- GARDENING
- WALKING
- WINE
- PLAYING GOLF
- ENVIRONMENT

