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ABOUT US

N Brown is a top 10 UK clothing & Footwear digital retailer. N Brown is size inclusive, focusing on the needs of the underserved customer groups – size 20+ and age 50+.



N Brown offers an extensive range of products, predominantly clothing, footwear and homewares and allow customers to spread the cost of shopping via a financial services proposition.



JDWILLIAMS

ABOUT THE BRAND

A modern, digital department store, offering style for 45-plus customers and their families, with ranges for women, men, home and kids.

AUDIENCE	TARGET AGE	MOSAIC CODES
 91%  9%	45 to 60	<div>E Senior Security</div> <div>H Aspiring Homemakers</div>

MAILING AVAILABILITY	APPROXIMATE VOLUMES PER MONTH	
• Catalogues	300k Catalogues	80k PD's
• Statements		
• PD's	80k Statements	45k Single item parcels
• Single item parcels		

EXAMPLES OF PREVIOUS INDUSTRIES



Food



Drink



Travel



Charities



Magazines



Floristry



Insurance

SOCIAL MEDIA NUMBERS


249k
Likes


18.5k
Followers



Department store brand

fashion

WORLD

LIFE
MADE
MORE

ABOUT THE BRAND

Fashionable women's clothing in sizes 12 – 32 available for customers and their families.

AUDIENCE



TARGET AGE

40
to
55

MOSAIC CODES



MAILING AVAILABILITY

- Catalogues
- Statements
- Single item parcels

APPROXIMATE VOLUMES PER MONTH

30k
Catalogues

10k
Single item parcels

15k
Statements

EXAMPLES OF PREVIOUS INDUSTRIES



Food



Drink



Travel



Floristry



Entertainment



Leisure



Charities

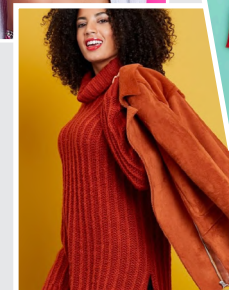
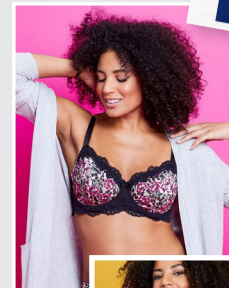
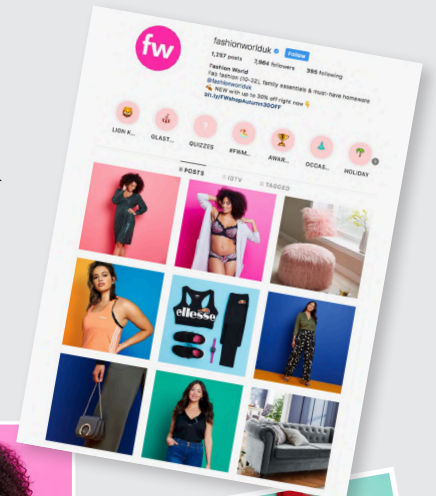
SOCIAL MEDIA NUMBERS



239k
Likes



7.8k
Followers



Department store brand

Marisota

FROM JD WILLIAMS

ABOUT THE BRAND

Marisota offer everything customers need to live a colourful life, from on-trend women's fashion created especially for real women in sizes 10-32, to footwear, accessories, gifts, home furnishings & electrical goods.

AUDIENCE



TARGET AGE

50
to
60

MOSAIC CODES



SOCIAL MEDIA NUMBERS

f
70k
Likes



MAILING AVAILABILITY

- Catalogues
- Statements
- Single item parcels

APPROXIMATE VOLUMES PER MONTH

15k
Catalogues

1k
Single item parcels

12k
Statements

EXAMPLES OF PREVIOUS INDUSTRIES



Food



Drink



Travel



Finance



Magazine



Leisure



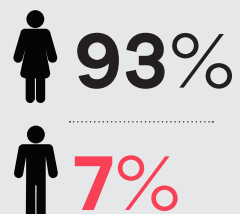
Department store brand

simply be.

ABOUT THE BRAND

Simply Be has empowered women for over a decade to express their true selves through perfect-fitting style, whatever their shape, whatever their style. The brand is gaining significant momentum in the UK.

AUDIENCE



TARGET AGE

25
to
45

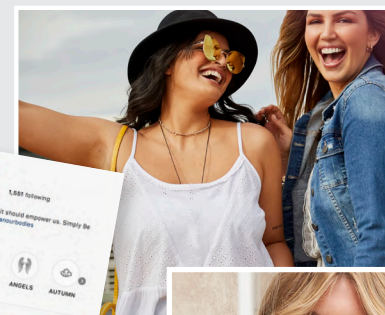
MOSAIC CODES



SOCIAL MEDIA NUMBERS

f
422k
Likes

ig
100k
Followers



MAILING AVAILABILITY

- Catalogues
- Statements
- Single item parcels

APPROXIMATE VOLUMES PER MONTH

200k
Catalogues

30k
Single item parcels

25k
Statements

EXAMPLES OF PREVIOUS INDUSTRIES



Food



Drink



Travel



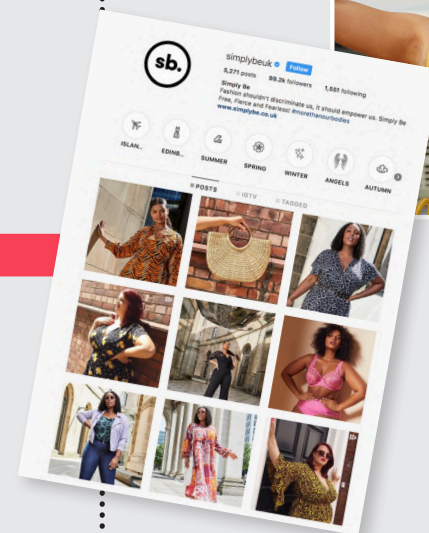
Floristry



Entertainment



Leisure



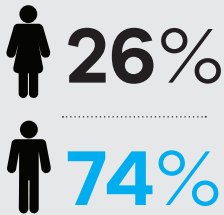
Digital first brand

JACAMO

ABOUT THE BRAND

A modern, challenger brand with a strong digital offer, Jacamo wants men of all shapes and sizes to look good and to enjoy fashion to express their own style. Collections are available in a market-leading ranges of sizes, from Small to 5XL.

AUDIENCE



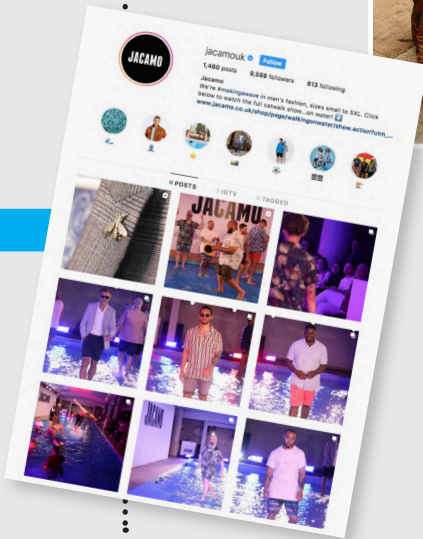
TARGET AGE



MOSAIC CODES



SOCIAL MEDIA NUMBERS



MAILING AVAILABILITY

- Statements
- Single item parcels

APPROXIMATE VOLUMES PER MONTH



EXAMPLES OF PREVIOUS INDUSTRIES



Food



Drink



Travel



Entertainment



Leisure

ABOUT
THE BRAND

Ambrose Wilson is a women’s fashion brand that sells plus size clothing in sizes 12-32, as well as wide fit footwear.

Since 1969, Ambrose Wilson has operated in the traditional market with age appropriate clothing for women aged 60+ being central to the brand proposition.

AUDIENCE



TARGET AGE

60
PLUS

MOSAIC CODES



MAILING AVAILABILITY

- Catalogues
- Statements
- Single item parcels

APPROXIMATE VOLUMES PER MONTH

200k
Catalogues

3k
Single item parcels

42k
Statements

EXAMPLES OF PREVIOUS INDUSTRIES



Food



Drink



Travel



Charities



Magazines

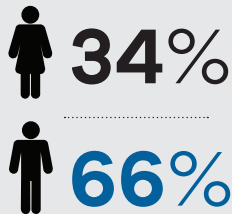


Home
Furnishings

PREMIER MAN

ABOUT THE BRAND

When it comes to choosing men's clothes Premier Man know that comfort, fit and value are important. That's why Premier Man stock a wide range of men's sizes up to 5XL at exceptional prices. The brand are size and fit experts who ensure every item of men's clothing and footwear collection is made to the highest standard, and feels exceptional to wear.



60 PLUS



MAILING AVAILABILITY
• Catalogues
• Statements
• Single item parcels

APPROXIMATE VOLUMES PER MONTH	
100k Catalogues	20k Single item parcels
50k Statements	

EXAMPLES OF PREVIOUS INDUSTRIES



Food



Drink



Travel



Charities



Home
Furnishings



Magazines



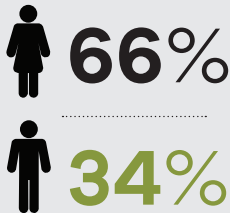
Finance

HOUSE of BATH
HOME OF INSPIRATION

ABOUT THE BRAND

House of Bath offers stylish home decor ideas including elegant furniture & home furnishings for bedrooms, bathrooms, kitchens and living rooms.

AUDIENCE



TARGET AGE

60 PLUS

MOSAIC CODES



MAILING AVAILABILITY

- Catalogues
- PD's
- Singe item parcels

APPROXIMATE VOLUMES PER MONTH

300k
Catalogues
25k
PD's

10k
Single item parcels

EXAMPLES OF PREVIOUS INDUSTRIES



Food



Drink



Travel



Charities



Tech



Finance



Magazines



Insurance



Medialab.

Data Driven Success

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