



**EXPERT**  
**Verdict**



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**Verdict**

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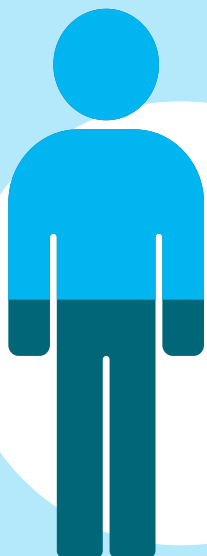
**M**

Data Driven Success

CONTACT US:  
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**BRAND PROFILE**

**Empty Nesters**  
**Aged 60+**



51% Female



**Financially aware, with investments**

**OPPORTUNITIES**

<b>OPPORTUNITY</b> Catalogue	<b>MAX VOLUME</b> 150K
<b>FREQUENCY</b> Monthly	<b>MEDIA RATE</b> £45/000
<b>MAX SIZE</b> 210x148mm	<b>COMMISSION</b> 10%
<b>MAX WEIGHT</b> Flexible	<b>CO-BRANDING</b> Yes

**RECOMMENDED FOR**

- TECHNOLOGY
- TRAVEL
- COMPUTERS
- FINE DINING
- PETS