



## IN THE STYLE



In The Style offer trend-led fashion at reasonable prices. Adored and adorned by celebrities, they are a brand that never shies away from the spotlight. They aim to redefine 'fast fashion', empowering women to feel good about themselves and how they look - to have the confidence to take on the world.



Data Driven Success

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### BRAND PROFILE

### OPPORTUNITIES

FEMALE



**VOLUME**  
Up to 120k

**MIN VOLUME**  
50,000

**FREQUENCY**  
Monthly

**MEDIA RATE**  
£35/000

**MAX SIZE**  
A5

**COMMISSION**  
10%

**MAX WEIGHT**  
10g

**CO-BRANDING**  
Yes

42%

39%

18-24  
YEARS

25-34  
YEARS



### RECOMMENDED FOR

Health & Beauty  
Utilities  
Travel  
Home  
Food



**Medialab.**  
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