

In The Style offer trend-led fashion at reasonable prices. Adored and adorned by celebrities, they are a brand that never shies away from the spotlight. They aim to redefine 'fast fashion', empowering women to feel good about themselves and how they look - to have the confidence to take on the world.



CONTACT US:

jonathan.hart@medialabgroup.co.uk rosie.featherstone@medialabgroup.co.uk





VOLUME Up to 120k

FREQUENCY Monthly

MAX SIZE A5

> **MAX WEIGHT** 10g

MIN VOLUME 50,000

MEDIA RATE

£35/000

COMMISSION 10%

CO-BRANDING

Yes

42% 39% 18-24 25-34

RECOMMENDED FOR

Health & Beauty

Utilities

Home

YEARS

YEARS