

# Inspire – The Magazine Aimed at UK Christians Publishing



Annual Insert Volume: **840,000**

Cost Per '000: **£45**

## MAGAZINE

*Reduced Rate Available For  
Media & Print Package*

### BACKGROUND

This excellent magazine mailings insert programme consists of readers of the UK Christian magazine Inspire.

Inspire is an inter-denominational free monthly magazine full of practical outreach, encouragement, humour and faith-building stories happening up and down the UK and around the World.

Inspire is one of the UK's biggest reach monthly magazine going to churches, with a circulation of 70,000 and an estimated readership of 175,000-200,000+.

### PROFILE

- Church goes from around the UK
- Full profile available on request

With 70,000 free copies to churches and individuals, it is a gateway to promoting your resources to active churchgoers.

### INSERT SCHEDULE AND AVAILABILITY

- 70,000 available per month into free magazine from around the UK mailings.

*Call for approval and availability*

### USEFUL INFORMATION & RATES

Magazine Mailings £45\*

Commission to DMA Members up to 10%

\* Rates based on weight less than 10 grams. Inserts over 10 grams subject to additional charge.

**All inserts are bound in.**

## Information updated monthly

Check out our website at: [www.medialabgroup.co.uk](http://www.medialabgroup.co.uk)

Or telephone **+44 (0)20 7534 1760**

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## EXAMPLES



## RESTRICTIONS

Sample insert submitted for approval

Minimum order 70,000

Maximum size 210 x 148mm (A5)

First time insert booking must be prepaid

Brokerage commission rates are offered on a reciprocal basis where applicable

Full terms and conditions available on request

Insert agreement must be signed by mailer

