

CreativeLab

The average consumer receives over 50 emails per day. Therefore, your email needs to get noticed above all others in order to generate the results to make it a success. We believe that great email creative is one that not only grabs attention but also stirs the imagination of the recipient, provoking them to respond.

CreativeLab, bought to you by MediaLab Group, are a dedicated email design and creative services team who have been responsible for some of the most innovative email campaigns seen within the direct marketing industry. If you don't have the in-house expertise or resources committed to email creative design, or if you need some ideas to complement your own, let CreativeLab help.

CreativeLab offers all aspects of email design in both HTML and plain text, with the additional benefits of email set up, broadcast, tracking and analysis. Due to the expertise that CreativeLab has acquired, you will benefit from our in-depth knowledge of the best practices in e-mail marketing, from thought-provoking, engaging creative through to reliable analysis and distribution.

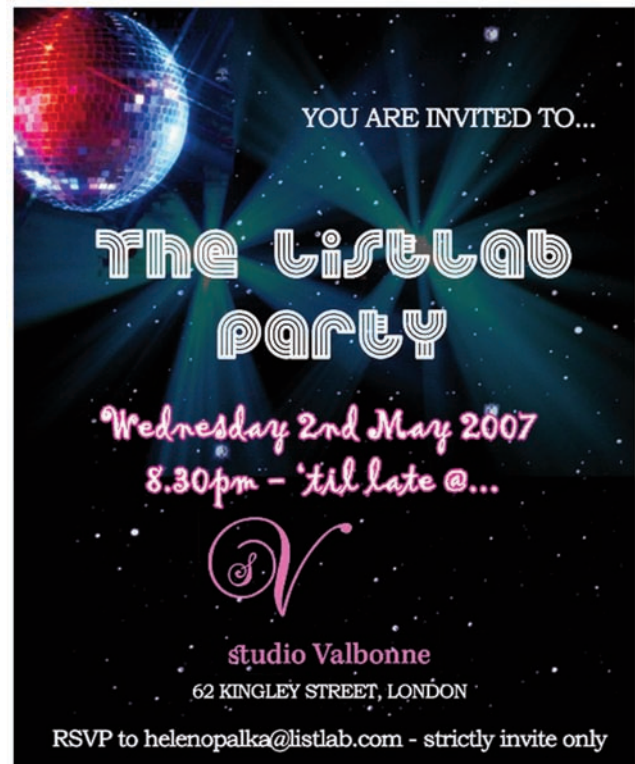
Whether you are looking to recruit new customers or communicate with your existing ones, CreativeLab can offer you something unique and different.

See below for some examples of our previous work...

Individual Campaign Design



Individual Campaign Design



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